



Swain House Primary School
Radcliffe Avenue, Bradford BD2 1JL

Headteacher: Mrs Clare Pugh

Tel: 01274 639049

E-mail: office@swainhouse.bradford.sch.uk

Website: www.swainhouse.co.uk

General Data Protection Regulation (GDPR) Parental Consent

Dear Parents

Following the requirements of the General Data Protection Regulation (GDPR) we are writing to families about the use of photographs and videos which might record images of your child. We use Parent Apps and our official Swain House Primary Facebook page to improve communication between parents and school, and show case children's learning.

To allow us to do this we need your consent (agreement). We are particularly keen that we gain consent for the first purpose listed as we use photographs carefully to support the school's health and safety procedures. This helps us to ensure the best possible standards of pupil welfare.

Your consent will last as long as your child is a pupil at this school, or until you inform us that you want to change your consent.

We will write to you before your child leaves the school, should we want to keep or continue to use any photographs of your child after your child leaves the school.

Please can we remind all parents that they should follow any guidance at school events about taking photographs or videos. We all need to work together to respect each other's privacy wishes.

You have the right to withdraw your consent at any time for any of the reasons listed on the consent form. This must be done in writing to Josie Mouatt, Business Manager, who is responsible for data protection of pupil data.

Please return this form to school to ensure that your child does not miss out in the school photographs and celebrations.

Yours sincerely

Mrs Clare Pugh
Headteacher

Childs Name _____

Class _____

In line with the General Data Protection Regulation, I consent to the school using a photograph/video image of my child for the following:

- | | | |
|------------------------------------------------------------------------------------|------------------------------|-----------------------------|
| • <i>to support the school pupil welfare procedures</i> | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| • <i>to celebrate achievements in their classroom</i> | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| • <i>to celebrate achievements in the school</i> | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| • <i>to celebrate achievements on ;</i> | | |
| • <i>the school website</i> | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| • <i>the official Facebook page</i> | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| • <i>Marvellous Me</i> | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| • <i>the school's weekly newsletter</i> | | |
| • <i>(this is also published on the website and Facebook)</i> | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| • <i>to celebrate achievements beyond the school, both online and in the press</i> | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| • <i>Official class and individual professional photos- taken in school.</i> | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

Signed _____ Dated _____

By signing this form:

- I confirm that I have parental responsibility for this child
- I agree that I will notify the school in writing if I wish to withdraw my consent for any of the above
- I am aware that school has CCTV in operation on the school site and that images/footage will only be shared with the police if the need arises.

Parent/guardian name _____

Signed _____

Dated _____